Do you see the LOGIC?

**Problem Statement**
- The population-level problem you are trying to solve

**Root Causes**
- The factors and issues that drive and contribute to the population-level problem

**Strategies**
- Specific interventions that address the root causes

**Long-term Outcome**
- The long-term result of your work

**Mid-term Outcomes**
- Changes in behaviors, practices, or systems

**Short-term Outcomes**
- Changes in knowledge, skills, capacity or perception

**Outputs**
- Counts that tell you to what degree your work is being completed as planned

**Aligned**

**The Broader Community**
- Change you monitor but are not accountable for

**Your Work**
- What you are actually accountable for

Data Innovation Project: Logic Model and Theory of Change
Check your work!

Can you clearly state why, what, and how you are making a change for the better?

**Problem Statement**
What is the problem you are trying to solve?

**Root Causes**
Why does the problem exist? What are the drivers of the problem? What does the research say about why this problem exists?

**Strategies**
What does your (organization/program/initiative) do to address the problem? What are your interventions or strategies?

**Now....check your theory**
If you implement your STRATEGIES...  
...will they address the ROOT CAUSES?  

Will this result in improvements of the PROBLEM?
Check your logic!

How does your Theory of Change inform your Logic Model?

**Long-term Outcome (5+ years)**
What long term population condition will change? What does success look like? This is the reverse of your problem statement.

**Medium-term Outcomes (3 – 5 years)**
What behaviors, practices or systems will change? How might you measure these changes? Think surveys, focus groups and administrative data.

**Short-term Outcomes (1 - 2 years)**
What knowledge, skills, capacity or perceptions will change? How might you measure these changes? Think surveys, focus groups and administrative data.

**Outputs (Annual)**
What are the measures that will tell you if you have completed the work you have planned? (e.g. # of people served, # of students enrolled, # of newsletter distributed)
**Problem Statement**
Lack of meaningful employment opportunities makes survivors of domestic violence vulnerable.

**Root Causes**
1. Survivors lack marketable job skills and relevant training.
2. Survivors struggle to maintain employment when under stress.

**Strategies**
1. Conduct training in electrical, plumbing, carpentry, and building maintenance.
2. Provide childcare.
3. Provide one-on-one counseling.

**Reverse your Problem statement to get your Long-term Outcome**

**Long-term Outcome**
Long-term employment at a livable wage for domestic violence survivors.

**Mid-term Outcomes**
1. Survivors have marketable skills in nontraditional areas.
2. Survivors attain coping skills.

**Short-term Outcomes**
1. Women serve internships.
2. Survivors know how to get help and deal with their issues.

**Outputs**
1. #/% of survivors who complete training.
2. #/% survivors’ children in childcare.
3. #/% of survivors attending counseling.
4. Average counseling attendance.

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*Example adapted from Anderson, A. “The Community Builder’s Approach to Theory of Change: A Practical Guide to Theory Development”.*

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**The Broader Community**
Change you monitor but are not accountable for.

**Your Work**
What you are actually accountable for.